CRAFTSMAN® Announces Lineup of Gas-Powered Outdoor Equipment

CRAFTSMAN brand will introduce more than 60 new outdoor products in the first year

TOWSON, MD (Aug. 16, 2018) – CRAFTSMAN®, today introduces a broad lineup of gas-powered outdoor products within a comprehensive line of CRAFTSMAN tools and equipment. The new outdoor product offerings continue the legacy of reliable, high-performance equipment America's doers have come to expect for their lawn and property care.

The new collection of outdoor gas-powered equipment is ideal for a range of customers looking to take on outdoor projects at just about any level. More than 60 new products will be added to the lineup in the first year, including mowers, handheld chainsaws, trimmers, pole saws and blowers. Ideal for winter yard prep, the following products will launch in fall 2018: the 25cc 2-cycle Slicer Pole Saw (CMXGJAMD25PS), the 27cc 2-cycle Leaf Blower (CMXGAAMR27BL), and the 46cc 20" Chainsaw (CMXGSAMY462S).

"CRAFTSMAN is a brand built on helping doers take pride in their hard work," said Christine Potter, VP of product development at Stanley Black & Decker, Inc. "With these new additions, doers with outdoor projects will have the durable products they want matched with the power they need to complete projects around their yard."

25cc 2-cycle Slicer Pole Saw (CMXGJAMD25PS)

- Features a 25cc engine to conquer tough tasks and stubborn debris, including branches
- Built for durability with a low-kickback 10" bar and chain
- Compatible with a range of attachments to tackle a variety of outdoor jobs (sold separately)
- An optional electric start allows for starting with the push of a button (sold separately)
- For pricing information please visit, www.craftsman.com

27cc 2-cycle Leaf Blower (CMXGAAMR27BL)

- Features high-performance air volume and speed of up to 205mph (450cfm) for quick removal of leaves and debris
- Includes a lightweight, yet powerful 27cc, 2-cycle full-crank engine for quick and efficient use
- Variable speed throttle and cruise control capabilities allow for precise control of the equipment
- A curved nozzle helps accomplish projects around the lawn and garden
- An optional electric start allows for starting with the push of a button (sold separately)
- For pricing information please visit, www.craftsman.com

46cc 20-inch Chainsaw (CMXGSAMY462S)

- A 46cc full-crank, high output engine delivers steady power
- Engineered with a 20-inch low-kickback bar and chain that can cut through hardwoods quickly and easily
- Includes a durable, professional-grade and aluminum die-cast chassis engineered to withstand challenging cutting tasks
- Five-point anti-vibration system with rubber isolators
- Designed bucking spikes as a safety precaution to the operator
- For pricing information please visit, www.craftsman.com

At CRAFTSMAN, we believe that tools and storage don't just work well, they work well together. The next generation of CRAFTSMAN products offer compatibility across categories, offering the ultimate organization solution for the garage, workshop, shed, or jobsite. Check out the full CRAFTSMAN System and learn more at www.craftsman.com.

CRAFTSMAN outdoor gas-powered equipment will be available in stores and online beginning in fall 2018.

For more information about the relaunch of the CRAFTSMAN brand, including videos, product specifications and where to buy, visit http://www.craftsman.com.

About CRAFTSMAN:
CRAFTSMAN is the American icon that homeowners, home builders, auto enthusiasts and master mechanics have trusted since 1927 – and today's CRAFTSMAN continues that legacy. With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN has revived its long-established pride in superior quality. Now it's easier than ever to get the tools trusted for generations at more places than ever. For more information visit www.craftsman.com or follow CRAFTSMAN on Facebook, Instagram and Twitter.