CRAFTSMAN® Introduces Complete Lineup of Power Tools & Equipment

CRAFTSMAN brand introduces more than 100 new power tools in the first year

TOWSON, MD (Aug. 16, 2018) – CRAFTSMAN®, today introduces an expansive category of power tools and equipment within a comprehensive line of CRAFTSMAN tools and equipment. The power tools and equipment continue the legacy of reliable, high-performance tools that doers everywhere have come to expect for from the brand for generations.

The new lineup of power tools and equipment will meet a wide variety of end user needs and features more than 100 offerings including kitted tools, bare tools, combo kits, batteries, chargers, pneumatic nailers, and various compressor combo kits. Included within the launch are the standout, premium V20* Brushless ½" Drill/Driver (CMCD720D2), V20* 18-gauge Finish Nailer (CMCN618C1), and the V20* 7-¼-inch Sliding Miter Saw Kit (CMCN714M1).

"The iconic CRAFTSMAN brand of power tools and equipment is back in a big way," said Dave Veprek, Director of Marketing, Power Tools. "With this category introduction, we focused on instilling pride and empowering our broad audience of doers with a complete product lineup that delivers high-quality application solutions and value," added Veprek.

V20* Brushless ½" Drill/Driver (CMCD720D2)

- Made in the USA with global materials
- Features a brushless motor for up to 60 percent more runtime than previous model**
- Boasts 400 UWO of power for speed for tough jobs
- A ½-inch metal ratcheting chuck comes standard for bit retention
- A compact and lightweight nature offers ease of use
- For pricing information please visit, www.craftsman.com

V20* 18-gauge Finish Nailer (CMCN618C1)

- Completely cordless unit means there is no need for a compressor, hose or the purchase of pricey gas cartridges
- Simplified control depth setting consists of one setting for consistent flush nails in various materials
- The battery that comes with this kit offer the ability to drive up to 420 two-inch nails in 2x pine material
- A mechanical driver blade provides reliable firing for great results in almost any condition
- For pricing information please visit, www.craftsman.com

V20* 7-¼-inch Sliding Miter Saw Kit (CMCN714M1)

- Power and runtime for up to 585 cuts through 3-¼-inch MDF molding****
- Features an 8-inch cross cut on 2x material for versatile use
- Portable with a lightweight, 21 lb. design featuring cast in carry handles for easy transferring to different project locations
- For pricing information please visit, www.craftsman.com

At CRAFTSMAN, we believe that tools and storage don't just work well, they work well together. The next generation of CRAFTSMAN products offer compatibility across categories, offering the ultimate organization solution for the garage, workshop, shed, or jobsite. Check out the full CRAFTSMAN System and learn more at www.craftsman.com.

The broad line of CRAFTSMAN power tools and equipment will be available in stores and online beginning in September 2018.

For more information about the relaunch of the CRAFTSMAN brand, including videos, product specifications and where to buy, visit www.craftsman.com.

** 20V MAX* battery, maximum initial battery voltage (measured without a workload) is 20 volts. Nominal voltage is 18.*
***Drilling 7/8" holes in 2" x 10" SPF with 2.0 Ah battery vs. CMCD701C2 with 1.5 Ah battery*
****2" nails in 2" x 4" pine with 1.5 Ah battery*
*****on one charge with 4.0 Ah battery*

About CRAFTSMAN:
CRAFTSMAN is the American icon that homeowners, home builders, auto enthusiasts and master mechanics have trusted since 1927 – and today's CRAFTSMAN continues that legacy. With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN has revived its long-established pride in superior quality. Now it's easier than ever to get the tools trusted for generations at more places than ever. For more information visit www.craftsman.com or follow CRAFTSMAN on Facebook, Instagram and Twitter.

Additional assets available online: Photos (3)

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