

Dream It. Build It. Win It: CRAFTSMAN® Announces the Ultimate Garage Giveaway

- Enter the 2024 Ultimate Garage Giveaway for a chance to win \$10,000 worth of select CRAFTSMAN products and a new Toyota Tacoma TRD Off-Road truck
- Winner will receive a garage consultation with HGTV star Cristy Lee
- Start planning your dream garage using the newly released CRAFTSMAN virtual garage configurator

TOWSON, Md., Sept. 16, 2024 /PRNewswire/ -- According to a CRAFTSMAN® survey, 36% of Americans say their garage is so cluttered, they can no longer park vehicles inside. Yet, more than 75% of homeowners believe their garage could become the most productive space in their house¹. To help plan and organize your dream garage this fall, CRAFTSMAN®, Stanley Black & Decker's iconic brand is giving homeowners the opportunity to transform their garage through its Ultimate Garage Giveaway. Now through November 1, fans can enter for a chance to win \$10,000 worth of select CRAFTSMAN products and a new Toyota Tacoma TRD Off-Road truck.

"Your garage is more than just a storage place – it's where you build things, start new hobbies and turn them into passion projects. The challenge? Having all your tools and items organized and accessible while having space for your vehicle," said Eric Bernstein, president, general manager of CRAFTSMAN at Stanley Black & Decker. "From our iconic tool chests and cabinets to our VERSATRACK™ wall storage system, CRAFTSMAN is committed to providing the tools and storage solutions that transform your garage into an awe-inspiring organized and productive space."

Exclusive Design Consultation with Cristy Lee

As part of the Ultimate Garage Giveaway, the winner will have the unique opportunity to receive a one-on-one design consultation with CRAFTSMAN brand ambassador and TV personality Cristy Lee. Known for her expertise in automotive, home renovation and design transformations, Cristy will offer personalized advice and insights to help the winner design their dream garage. Catch Cristy's newest HGTV show, *100 Day Hotel Challenge*, airing now.

Start Planning Your Dream Garage

With the launch of the Ultimate Garage Giveaway, CRAFTSMAN has introduced a new virtual garage configurator. This innovative online tool makes planning and organizing a garage easier than ever. Users can explore different CRAFTSMAN storage solutions and layouts to create their ideal garage space. Whether you need more room for your tools, a dedicated workspace, or better organization for your hobbies, the virtual garage configurator lets you organize your garage, your way.

Visit [CRAFTSMAN Garage Configurator](#) to start designing your dream garage today.

How To Enter

Now through November 1, visit [CRAFTSMAN Ultimate Garage Giveaway](#) for official rules and to enter. No purchase necessary to enter or win.

To learn more about CRAFTSMAN products for your garage, home or yard, visit [CRAFTSMAN.com](#).

CRAFTSMAN® ULTIMATE GARAGE GIVEAWAY 2024: NO PURCHASE NECESSARY TO ENTER OR WIN. Enter between 09/09/24 12:01 a.m. ET until 11/01/24 11:59 p.m. ET. For Official Rules and to enter go to: <https://www.craftsman.com/pages/craftsman-ultimate-garage-giveaway> and follow the instructions. This Giveaway is open only to persons who are legal residents of the forty-eight (48) contiguous United States (excluding residents of Alaska and Hawaii), who are age 18 or older (or at least the age of majority in their State of residence), with a valid Driver's License as of the date of the prize award and have auto insurance coverage. Employees, Officers and Directors of Sponsor, Stanley Black & Decker, Inc., Toyota Motor Sales, U.S.A., Inc. ("TMS"), National Association for Stock Car Auto Racing, LLC ("NASCAR") and their respective affiliates or subsidiaries (collectively, "Giveaway Entities"), their advertising agencies, and immediate family members (defined as spouse, domestic partner, children, siblings, parents, grandparents, grandchildren and step family members) and/or people living in the same household (related or not) of each are not eligible to enter. Odds of winning depend on number of eligible entries. For tools prize, Winner may select CRAFTSMAN® products with an MSRP of \$10,000 including one (1) gas-powered outdoor product and a maximum of five (5) of the same product. Sponsored by CRAFTSMAN®, Towson, MD. Limit of 1 Entry per person. Void where prohibited. All federal, state and local laws and regulations apply.

¹ Data was collected from two separate surveys (CRAFTSMAN [Take Back Your Garage Survey](#) and [CRAFTSMAN Garage Works Survey](#)) conducted by Atomik Research on behalf of CRAFTSMAN. The surveys included a total of 2,004 and 2,005 adults from across the United States. The margin of error for each survey is +/- 2 percentage points, with a confidence interval of 95 points. The fieldwork for the surveys took place between September 28 - October 5, 2022, and December 21 - December 26, 2023. Atomik Research is an independent, creative market research agency.

* 20V MAX battery, maximum initial battery voltage (measured without a workload) is 20 volts. Nominal voltage is 18.

About CRAFTSMAN®

CRAFTSMAN® is an American icon that homeowners and auto enthusiasts have trusted since 1927 – and today's CRAFTSMAN® continues that legacy. With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN® has revived its long-established pride in superior quality. Now it's easier than ever to get the tools trusted for generations at more places than ever. For more information visit www.CRAFTSMAN.com or follow CRAFTSMAN® on [Facebook](#), [Instagram](#) and [TikTok](#).

About Stanley Black & Decker

Founded in 1843 and headquartered in the USA, Stanley Black & Decker (**NYSE: SWK**) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The Company's approximately 50,000 diverse and high-performing employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world's builders, tradespeople and DIYers. The Company's world class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER®, and Cub Cadet®. To learn more visit: www.stanleyblackanddecker.com or follow Stanley Black & Decker on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

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