

“Treat Your House” with 12 Days of CRAFTSMAN® This Holiday Season

TOWSON, Md., Dec. 13, 2024 – CRAFTSMAN®, a Stanley Black & Decker brand, today launched [12 Days of CRAFTSMAN](#), the brand’s annual holiday deals event. During the 12 Days of CRAFTSMAN, the brand will feature one promotion per day* from Dec. 13-24 with deals on products across its offerings, including power tools, mechanics tools, storage solutions and outdoor power equipment. CRAFTSMAN fans can follow along on [Instagram](#) and [Facebook](#) or visit [CRAFTSMAN.com](#) for details.

In addition to 12 Days of CRAFTSMAN, CRAFTSMAN is also encouraging DIYers to “Treat Your House” with gifts for everyone on their holiday gift lists. The [CRAFTSMAN Holiday Gift Guides](#) highlight gift picks for every type of DIYer, including power tool die-hards, yard perfectionists, auto enthusiasts and more.

To learn more about the entire line of CRAFTSMAN® tools and solutions, visit [www.CRAFTSMAN.com](#).

*Daily promotions available at select retailers for a limited time only. Does not include purchases made on CRAFTSMAN.com. Restrictions apply. See [craftsman.com/pages/holiday](#) for details.

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About CRAFTSMAN®

With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN® has revived its long-established pride in superior quality. Now it’s easier than ever to get the tools trusted for generations at more places than ever. For more information, visit [www.CRAFTSMAN®.com](#) or follow CRAFTSMAN® on [Facebook](#), [Instagram](#) and [TikTok](#).

About Stanley Black & Decker

Founded in 1843 and headquartered in the USA, Stanley Black & Decker (**NYSE: SWK**) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The Company’s approximately 50,000 employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world’s builders, tradespeople and DIYers. The Company’s world class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER®, and Cub Cadet®. To learn more visit: [www.stanleyblackanddecker.com](#) or follow Stanley Black & Decker on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

Additional assets available online:  [Photos \(1\)](#)

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