

CRAFTSMAN® Celebrates 20 Years of Racing for a Miracle

- *The Racing for a Miracle Program marks its 20th anniversary of raising awareness and funds for local children's hospitals and the families they serve*
- *Three children from Rady Children's Hospital in San Diego will serve as honorary junior crew members for NASCAR driver Christopher Bell during the June 21 race*
- *CRAFTSMAN will donate \$100,000 to the Ace Hardware Foundation in support of Children's Miracle Network Hospitals*
- *Ace Hardware is offering 20% off select CRAFTSMAN products from July 1 through July 31, 2026*

TOWSON, MD – June 18, 2026– This weekend, [Stanley Black & Decker](#) and its iconic [CRAFTSMAN®](#) brand will celebrate the 20th anniversary of [Racing for a Miracle](#), a long-running program dedicated to supporting children and families through Children's Miracle Network Hospitals (CMN Hospitals).

Taking place alongside the inaugural race at Naval Base Coronado on June 21, the 2026 program brings together CRAFTSMAN, Ace Hardware, and Joe Gibbs Racing driver Christopher Bell for a meaningful weekend in San Diego. This year's event continues a two-decade tradition of using the platform of racing to raise awareness and funds for local children's hospitals and the families they serve.

As part of this year's program, three children from Rady Children's Hospital in San Diego — Zoey, age 7; Maurice, age 11; and Kellan, age 16 — will serve as Bell's honorary junior crew members. The trio worked with a designer to help inspire Bell's No. 20 CRAFTSMAN car paint scheme for the June 21 race, incorporating Rady Children's signature bear logo along with personal touches that reflect what matters most to them.

CRAFTSMAN is also donating \$100,000 to the Ace Hardware Foundation to benefit CMN Hospitals, helping provide vital healthcare services for children and their families. Since 2006, Stanley Black & Decker and its brands have contributed more than \$1.9 million to the Racing for a Miracle program.

Ace Hardware Offers Special CRAFTSMAN® Promotion

In celebration of this year's program, Ace Hardware is offering **20% off select CRAFTSMAN products from July 1 through July 31, 2026**, at participating Ace Hardware stores, on [acehardware.com](#) and in the Ace mobile app. More than 100 products are included in the promotion.

To learn more about the Racing for a Miracle program, visit [www.craftsman.com](#).

See store or [acehardware.com/racing-for-a-miracle](#) for details and eligible products.

Additional assets available online:  [Photos \(1\)](#)

<https://press.craftsman.com/2026-06-18-CRAFTSMAN-R-Celebrates-20-Years-of-Racing-for-a-Miracle>