## CRAFTSMAN® Adds To VERSASTACK™ Stackable Storage Offering

For wherever the job takes you, VERSASTACK™ storage is stackable, portable, and customizable

TOWSON, MD (November 20, 2019) – The <u>CRAFTSMAN® VERSASTACK™ Stackable Storage System</u> expands with the addition of three new storage solutions; the VERSASTACK™ 216 Piece 3-Drawer Mechanics Tool Set (CMMT99206), the VERSASTACK™ 17-Inch Tool Bag (CMST17622), and the VERSASTACK™ 30-Quart Cooler (CMST17824). These add to existing VERSASTACK™ products that include toolboxes of various sizes, organizers, a radio and charger, and more for maximum mobility, organization, and even entertainment on and off the job.

A popular solution for portable storage, VERSASTACK<sup>TM</sup> System is modular, allowing the user to build the configuration that suits their needs – even for a specific job – from moment to moment. Each hard unit is IP54-rated for durability and strength and each can be stacked using interlocking top and bottom latches, making VERSASTACK<sup>TM</sup> storage a great solution wherever the work is – on the job or in the garage. With various tool box options, users can store large and small power tools, hand tools, and small accessories, and secure them using heavy-duty front metal latches. Specific features of the three new VERSASTACK<sup>TM</sup> System products follow.

- The <u>VERSASTACK™ 216 Piece 3-Drawer Mechanics Tool Set</u> (\$199 MSRP) includes ratchets, wrenches, sockets, and accessories that make it the perfect assortment for a pro user, automotive enthusiast, & do-it-yourselfer.
- The VERSASTACK™ 17-Inch Tool Bag (\$45 MSRP) is a large, versatile option for soft storage of tools and accessories. Featuring straps and 31 pockets for adaptable tool storage, the bag has a full plastic bottom and is made from a durable material with strong zippers and handles.
- The <u>VERSASTACK™ 30-Quart Cooler</u> (\$129 MSRP) offers cold storage with up to 3-days of ice retention and a 66-pound load capacity. Its lid includes two can holders and an integrated bottle opener. It also has a a telescoping handle and durable 7-inch wheels for easy transporting.

VERSASTACK<sup>™</sup> Stackable Storage offers on-the-go organization so that users have the right tools and storage wherever the job takes them. First announced in August 2018 at the CRAFTSMAN® launch event in Baltimore, Maryland, VERSASTACK<sup>™</sup> is the portable storage offering of the larger storage solution VERSASYSTEM<sup>™</sup> from CRAFTSMAN®. VERSASYSTEM<sup>™</sup> helps users get organized so they can get more done.

Richard McGovern of Pennsylvania, the winner of the recent CRAFTSMAN® Garage Makeover Giveaway, said of his prize, "Without the VERSASYSTEM™ Stackable Storage System, what should take 10 minutes sometimes takes 20 minutes just to find the tools I need before I can do a 20-minute fix with the wrong tools. I'm more organized and efficient with VERSASYSTEM™." With CRAFTSMAN® VERSASYSTEM™, more options for organization means more possibilities and potential. Available in fall 2019 where CRAFTSMAN® products are sold, users interested in learning more about VERSASTACK™ and all CRAFTSMAN® storage solutions within VERSASYSTEM™ can visit www.CRAFTSMAN.com.

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## **About CRAFTSMAN®:**

CRAFTSMAN® is an American icon that homeowners, home builders, auto enthusiasts and master mechanics have trusted since 1927 – and today's CRAFTSMAN® continues that legacy. With a focus on reliable, high-performance tools, storage and equipment, CRAFTSMAN® has revived its long-established pride in superior quality. Now it's easier than ever to get the tools trusted for generations at more places than ever. For more information visit <a href="www.craftsman.com">www.craftsman.com</a> or follow CRAFTSMAN® on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a> and <a href="Instagram">Twitter</a>.

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